

you can
Canon

**Colour
Management
Solutions**

CUSTOMER FOCUSED
COMPLETE SOLUTIONS
COMMITTED ORGANISATION

“
*Someone who really
understands colour, that's what
I need. A company that can show me
how to improve colour production,
enhance efficiency and meet
my customers' expectations.*”

”



**UEFA
CHAMPIONS
LEAGUE**

OFFICIAL SUPPLIER

“

Effective colour management will reduce wastage and enhance your business outlook.

”



Now you can use colour with complete confidence

Your customers communicate in colour as it makes them credible, professional and attractive to clients. So you need to produce creative executions and printed output that always meets their expectations, whatever you're doing and however you do it. With a Canon Colour Management Solution, now you can.

Deliver to expectations

When a customer deadline approaches are you sometimes wasting valuable time trying to "tweak" colours to get them just right? And how about when you put in the extra hours to deliver on-time, only to find that your work doesn't match your client's expectations. And worst of all, have you really considered how many clients might take their business elsewhere without you even being aware that they're not happy?

Canon's colour management solutions are designed to address these problems and more, so you can always make sure you deliver on-time and to expectation.

Solutions that address your issues

These days there isn't time to re-run jobs, it needs to be right first time, every time. With a Canon Colour Management solution you can make sure it is. Having established your needs, we will work closely with you to recommend and implement a solution that can comprise hardware, software and technical services, focused on delivering maximum impact with minimum effort.

Colour is part of our heritage and part of our future. That's why it makes sense to talk to Canon to see how Colour Management can transform the way you work.

Complete Colour Management Solutions

Whether you're sharing colour documents with other organisations, or managing colour documents within your own business - Canon's customer focussed approach delivers complete solutions that satisfy all your requirements.

Improvements for many businesses

Whether you're a designer, print professional or business owner we can talk on your level. We'll use this dialogue to establish the right balance of hardware, software and professional services that can make a positive difference to your business. With your agreement, we'll then manage the entire process from start to finish, minimising disruption whilst ensuring your staff get all the necessary training to help maximise the potential of any investment. And as your business expands our team will be on-hand to support you every step of the way.

Professional results

We understand that your needs are specific to your business. That's why our offering ranges from simple installations to more complex solutions encompassing hardware, software and professional services. So it really depends on you - if you want to leave the technical complexities to us, that's fine - we'll just make sure you can reap the benefits.

Enhance your effectiveness with a full range of solutions from Canon:

Device Colour Management

Canon's device colour management solutions use colour management tools developed by ourselves and our range of external partners that enable a RIP driven LFP or CLC to be quickly and easily calibrated and characterised to achieve its full potential.

Process Colour Management

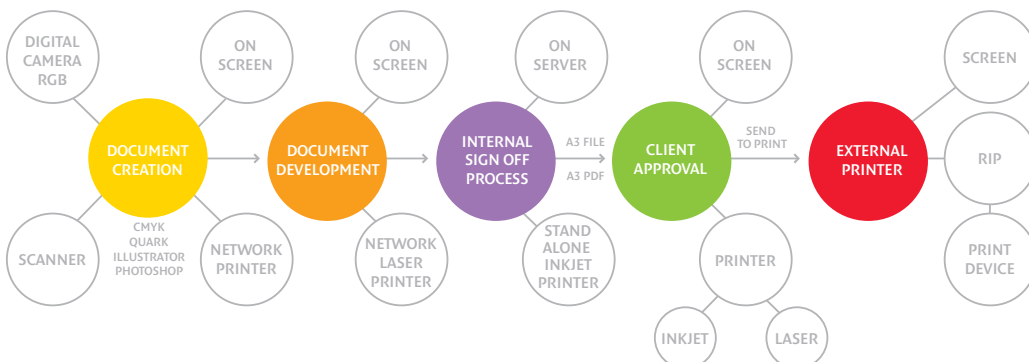
Do your proofs look different to your final print output? Process colour management solutions from Canon are designed to optimise the use of your inkjet and large format or CLC print engines for proofing purposes. A set of ICC profiles are created to ensure consistency across the full range of input and output devices - even for jobs which include spot colour.

Workflow Colour Management

With a Canon workflow management solution, you can achieve a consistent approach to the communication of colour from camera or scan to proofing and production. By optimising the complete workflow we can ensure that the relationship between creative content generators and print service providers is as effective as possible.

Remote Proofing Workflow

Canon remote proofing workflow is an end-to-end workflow that supports colour laser, ink jet proofing and even CTP devices. Designed to suit creative and production environments of all sizes, it introduces a consistent colour communication workflow with integrated colour accuracy across multiple business units and between organisations. Designers can clearly specify colour guidelines and proofing standards to print providers. And an automated workflow enables print providers to confidently and reliably proof orders from different agencies, enhancing communication and saving time.

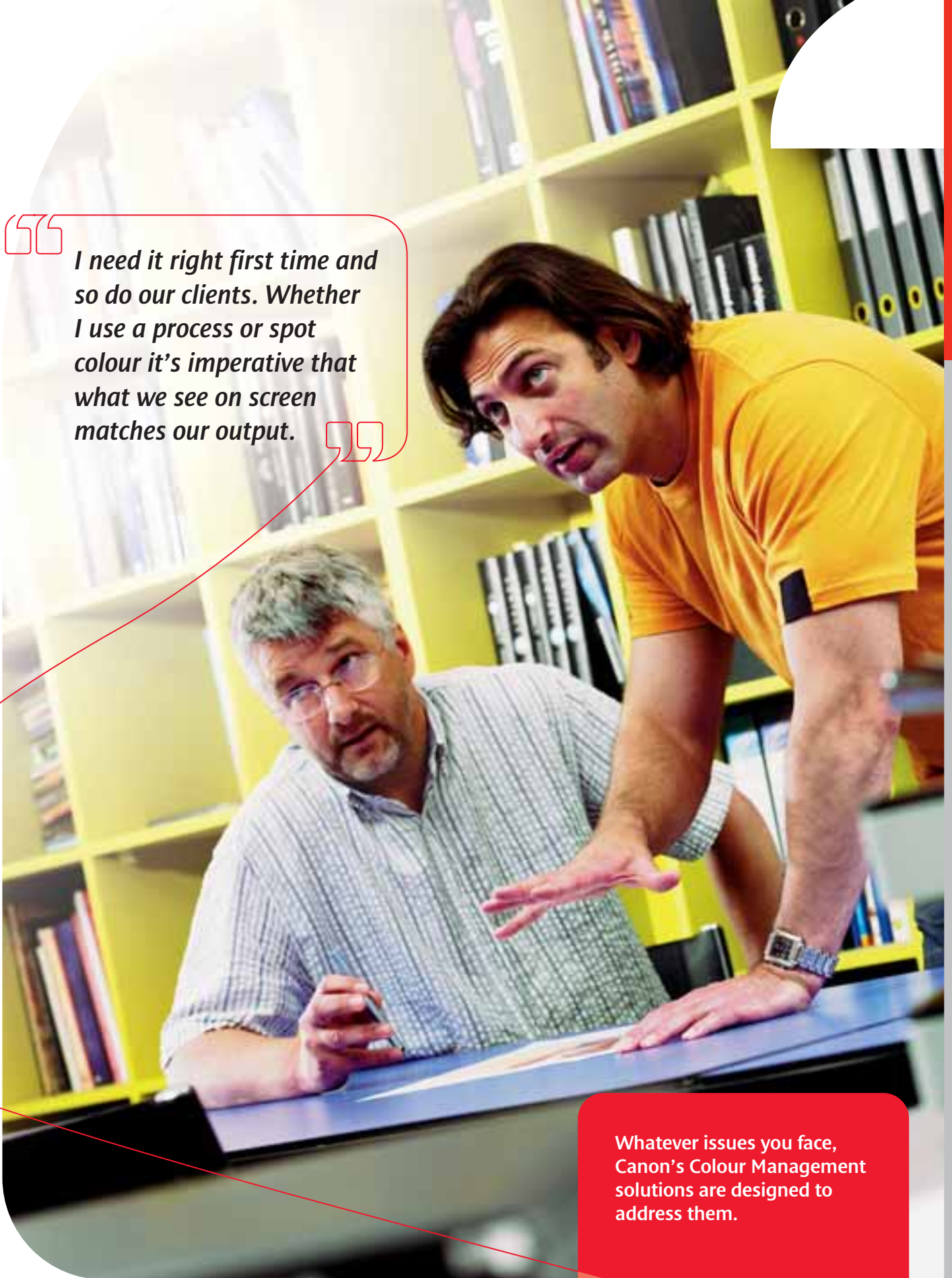


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I need it right first time and so do our clients. Whether I use a process or spot colour it's imperative that what we see on screen matches our output.

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Whatever issues you face, Canon's Colour Management solutions are designed to address them.





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Your business can benefit from the help of specialists, trained in effective colour management and colour production.

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We all know that most things look better in colour. Talk to Canon and you will also find out how to communicate those colours more effectively and more efficiently. And that means more time to do what you do best.

Committed to making colour work harder

We understand your business

By working closely over many years with print professionals, corporate reprographics departments and the graphics industry, we've been able to gain a clear insight into the day to day issues you face in running a successful operation. We understand the importance of consistent, high quality colour output as well as the need to manage your costs effectively. By harnessing our skills with your knowledge we're able to provide a range of Colour Management Solutions that tackle your issues head on. So whether it's simple hardware calibration across networked devices to enhance consistency, or a sophisticated end-to-end colour management workflow service that you need, talking to Canon will set you apart from the competition.

Partnerships that make sense

Since introducing the first colour laser copier in 1987, Canon have been at the leading edge of digital imaging technology, serving consumers and businesses alike. But it's not just this heritage of innovative excellence that makes Canon Colour Management Solutions the right choice for you. We've been talking with partners such as Gretag Macbeth to ensure that we can provide you with the very best solutions available, and all from a single source. And we've not only been talking. Many of our solutions business consultants have undertaken specialist training and are now fully certified by Gretag Macbeth as colour management professionals. So when you talk to us, you can be sure we know what we're talking about.

Professional Services

To create solutions that meet your specific needs requires much more than hardware and software solutions. Canon's Professional Services deliver the appropriate combination of technology, expert knowledge and services to ensure trouble-free implementation, and a healthy return on investment.

We've been making colour work in businesses for years. Talk to Canon and find new ways to manage colour, and new ways to profit.

COLOUR MANAGEMENT SOLUTIONS

Talk to us and we'll show
you how to make the most
of colour in your business.

gretagmacbeth
YOUR COLOR. PRECISELY.

you can
Canon

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Canon Europa N.V.
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